EXHIBITOR PROSPECTUS

2027 MPS Newborn Screening Meeting

Date: May 17-19, 2027

Location: McNamara Alumni Center, 200 Oak Street SE, Minneapolis, MN 55455 and as a live webinar

More Information: z.umn.edu/MPSNewbornScreeningMeeting

Exhibitor Deadline: March 1, 2027

Course Overview & Details

Description

The Department of Pediatrics at the University of Minnesota Medical School invites organizations to exhibit at the 2027 MPS Newborn Screening Meeting. This meeting brings together leading experts and professionals to discuss advances in mucopolysaccharidosis (MPS), newborn screening, and the evolving landscape of diagnosis and care. The meeting provides an opportunity for clinicians, researchers, laboratory professionals, genetic counselors, public health professionals, and industry representatives to engage around emerging research and developments in MPS newborn screening.

Target Audience

Physicians, pharmacists, nurses, advanced practice providers, laboratory professionals, genetic counselors, public health professionals, academic faculty, researchers, trainees, students, and other healthcare professionals with an interest in MPS and newborn screening

Historical & Expected Attendance

Historically, this annual course attracts over 200 healthcare professionals.

Planning Committee

- Paul Orchard, MD, MPS Course Director
- Amy Gaviglio, MS, CGC, MPS Course Director
- Shannon Lunn, RN

- Elizabeth Braunlin, MD
- Jennifer Braun, DNP
- Troy Lund, MD, PhD
- Matthew Ellinwood
- Terri Klein
- Bradley Miller MD, PhD
- Julie Eisengart, PhD
- George Dizikes
- Ashish Gupta
- Nishitha Pillai
- Cara O'Neill

Exhibit Tiers & Opportunities

We are pleased to offer the following exhibit options for participating organizations:

Tier / Level	Fee	Benefits Included
Gold Level	$15,000	• 15-minute product feature session, inclusive of Q&A, on the main stage during the social reception ○ Order determined on a first-come, first-served basis • Opportunity to display company-provided signage as a pop-up banner or foam-core sign on an easel in the dining hall, outside of the education space • One 5-foot table in the designated exhibit space, located separately from the primary education space • Up to two (2) company representatives permitted to attend on-site (does not include CE credit) • Five (5) fee-waived registrations, with meals included • Acknowledgment as a Gold Level Exhibitor (company name only/no logos) via signage in the designated exhibit space • Three single-sided pages (8.5 x 11 inches) in the Exhibitor Portfolio, distributed to learners via email. The exhibitor is responsible for page design and submission in PDF format by March 31st, 2027. Late submissions will not be accepted.

Tier / Level	Fee	Benefits Included
		Pages may include logos, text, links, and photos. ● Access to an opt-in list of registered attendees who consent to share their information (name and affiliation).
Silver Level	$10,000	● Opportunity to display company-provided signage as a pop-up banner or foam-core sign on an easel in the dining hall, outside of the education space ● One 5-foot table in the designated exhibit space, located separately from the primary education space ● Up to two (2) company representatives permitted to attend on-site (does not include CE credit) ● Three (3) fee-waived registrations, with meals included ● Acknowledgment as a Silver Level Exhibitor (company name only/no logos) via signage in the designated exhibit space ● Two single-sided pages (8.5 x 11 inches) in the Exhibitor Portfolio, distributed to learners via email. Exhibitor is responsible for page design and submission in PDF format by March 31, 2027. Late submissions will not be accepted. Pages may include logos, text, links, and photos. ● Access to an opt-in list of registered attendees who consent to share their information (name and affiliation).
Bronze Level	$5,000	● One 5-foot table in the designated exhibit space, located separately from the primary education space ● Two (2) chairs ● One (1) company representative permitted to attend on-site (does not include CE credit) ● One (1) fee-waived registration, with meals included ● Acknowledgment as a Bronze Level Exhibitor (company name only/no logos) via signage in the designated exhibit space ● One single-sided page (8.5 x 11 inches) in the Exhibitor Portfolio, distributed to learners via email. Exhibitor is responsible for page design and submission in PDF format by March 31, 2027. Late submissions will not be accepted.

Tier / Level	Fee	Benefits Included
		Pages may include logos, text, links, and photos. ● Access to an opt-in list of registered attendees who consent to share their information (name and affiliation).

Exhibit Policy

Accreditation & Independence Standards
As an accredited course, we adhere to the ACCME's Standards for Integrity and Independence in Accredited Continuing Education. Exhibitors shall have no control over:

a. Identification of CE needs
b. Determination of educational objectives
c. Selection and presentation of content
d. Selection of all persons and organizations that will be in a position to control the content of the CME activity
e. Selection of educational methods
f. Evaluation of the activity

Participation Requirements

- **Reservation & Confirmation:** All exhibit opportunities are available on a first-come, first-served basis. Exhibitors are not confirmed until a UMN Accredited Continuing Education Exhibitor Agreement (UMN ACE EA) is fully executed.
- **Agreement Form:** UMN requires the official UMN ACE EA form for all exhibitors; company forms cannot be used in lieu of or in addition to the UMN ACE EA..
- **Pricing Policy:** All opportunities are offered strictly at the posted rates; discount requests cannot be considered.
- **Invoicing & Logistics:** An invoice will be generated, and event logistics will be provided, once the UMN ACE EA is fully executed.

Exhibitor Interest Form

To reserve your space, please complete the section below and return this form to mpsmeeting@umn.edu. All fields are required; the information you provide will be used to draft a UMN ACE EA that will be sent to you for review and signature.

Selected Exhibit Level:

- ☐ Gold – $15,000
- ☐ Silver – $10,000
- ☐ Bronze – $5,000

Company / Organization Legal Name:

Contact Name:

Contact Email:

Phone:

Billing Address:

Type of Company:
(e.g. pharmaceutical company, device company, clinical provider, etc):

State(s) licensed to do business in: